

Blue Print

For the Future of Michigan Volunteer Centers

VOLUNTEER CENTERS OF
MICHIGAN 

Issue #18 - October/November 2009

Mission: The Volunteer Centers of Michigan strengthens, develops and connects volunteer centers throughout the state.

Vision: The Volunteer Centers of Michigan ensures all volunteer centers have the capacity to positively impact every Michigan community and their citizens through volunteerism.

Entertainment Industry Foundation - iParticipate

The Entertainment Industry Foundation harnesses the collective power of the industry to raise awareness and fund for critical health, educational and social issues in order to make a positive impact in our community and throughout the nation. The Entertainment Industry Foundation has mobilized the entertainment community around a groundbreaking initiative designed to inspire a new era of service and volunteerism. This multi-year campaign, called "[iParticipate](#)," hopes to make service a part of who we are as Americans and show what we can achieve when we all pull together. Watch ABC, CBS, FOX and NBC networks this week for an unprecedented,



week-long television event shining a light on the power of community service. The campaign focuses on six specific causes: well-being, education and children, community health, environmental conservation, financial security and support for military families. Connect with iParticipate on [Facebook](#) and [let us know](#) how this movement is affecting your community.

Family Volunteer Day - November 21, 2009



HandsOn Network, generated by Points of Light Institute and The Walt Disney Company proudly present Family Volunteer Day. This annual day of service, held on the Saturday before Thanksgiving, is designed to demonstrate the power of families who choose to volunteer together to support the communities in which they live and serve. Volunteering as a family provides quality time for busy families, strengthens communication, and bonds and positively impacts local communities across the nation. The partners

for this day of service call on your organization, business, or volunteer center to participate in Family Volunteer Day by providing opportunities for America's families to help communities create supportive environments for their children and each other. For more information visit the [Family Volunteer Day website](#).

Resources & Opportunities

HandsOn Battle Creek Youth-led Service Project Grants

\$500 mini-grants for youth-led service projects are available from HandsOn Battle Creek as a part of the United We Serve initiative. All awardees will be responsible for the following: provide an opportunity for youth to create and carry out a service project that will be completed by June 30, 2010; the youth who create the project will be expected to recruit other youths to participate in the project; provide a one-page report at the conclusion of the project. Contact Jim Pearl at jim@handsonbc.org for the grant application.

Immigrant Youth Less Likely to Volunteer

Young people who have immigrated to the United States or whose parents were born outside the U.S. are far less likely to volunteer than youth of U.S.-born parents, according to a new CIRCLE Fact Sheet. This cohort represents the fastest growing portion of the youth population. Twenty-two percent of youth with U.S.-born parents and 21 percent of U.S.-born youth with one foreign-born parent volunteer. Only nine percent of young people born outside of the U.S. and 14 percent of youth with both parents born outside of the U.S. volunteer. To download the fact sheet and/or the press release, [click here](#).

Make a Difference Day

October 24, 2009, Make a Difference Day, the largest day of community service in America, is upon us! Make a Difference Day was created 19 years ago by USA WEEKEND Magazine and is held in partnership with HandsOn Network generated by Points of Light Institute. You can email project plans to [Leigh Harper](#) and become a fan of Make a Difference Day on Facebook [here](#). Pre-register your Make a Difference Day projects through the [Make a Difference DayTa Bank](#) and become eligible to receive free breakfast for your volunteers from Newman's Own. A total of 50 projects (one from each state) will be chosen to receive a donation of Newman's Own Sweet Enough Cereal to feed their volunteers on Make a Difference Day.



State-Wide VISTA Training: Be the Change

VCM co-hosted and assisted in the planning of a statewide VISTA training in September. VCM's assistance in this training helped strengthen our relationship with the Corporation for National and Community Service state office. The training provided a plethora of workshop opportunity for National Service Members and was a great success. Materials from the state-wide training are available on the web at <https://share.acrobat.com/adc/document.do?docid=e74da89f-fa06-4abb-99d7-b2a11f0fec1f>.

Job Opening- Director of National Service Programs

HandsOn Network, seeks a Director of National Service Programs. This position is responsible for the successful execution of the HandsOn Network suite of National Service programs including AmeriCorps National Direct, AmeriCorps*VISTA, and AmeriCorps State. This includes but is not limited to managing a team of program managers to ensure full compliance with all relevant federal regulations; superior rates of recruitment, retention and evaluation; developing, evaluating and facilitating tools and training that ensure high impact programming and the mobilization of tens of thousands of volunteer leaders; and under the strategic direction of the VP of Mobilization and Impact, creating programming options that meet the needs of affiliated partners while ensuring the highest possible impact and measurable social change. [Click here](#) to

view the complete job description.

2010 Census - Nonprofits Count!



The numbers published by the U.S. Census have a significant impact on states and communities. The finalized data will affect the dispersion of federal funds, political representation, public infrastructure and private investment. For every 100 people not counted, a community risks losing at estimated \$1.2 million over the next decade for federally funded programs alone. Nonprofits Count! is a campaign to mobilize nonprofits to get involved in making sure that

every person is counted, with a special emphasis on hard-to-count communities. Visit

<http://www.mnaonline.org/census.asp> for more information including [Maps and data for hard-to-count census tracts in Michigan](#). How do you plan to get involved and make sure your community is counted for the 2010 Census? [Let us know](#).

Registration Open for 2010 Certified Volunteer Administration Program

Individuals seeking to earn the CVA (Certified in Volunteer Administration) credential in 2010 may now register. This unique, international, performance-based program recognizes practitioners with at least three years of experience in the field of volunteer resources management. The CVA program is now sponsored by the Council for Certification in Volunteer Administration. Registration for the next cycle will remain open until March 1, 2010. Register by December 31 and save money with the special Early Bird fee. This is a self study process requiring no travel or classes. To get started, visit the CCVA [website](#). Specific questions can be directed to CCVA at 804-794-8689 or ccva@comcast.net.

2010 Global Youth Service Day & Semester of Service Lead Agencies

Youth Service America has announced the organizations that have been selected as Lead agencies for Global Youth Service Day and Semester of Service 2010. The selected organizations will lead GYSD or Semester of Service planning coalitions in their city, region, or state. Congratulations to our very own Resource Genesee in Flint, MI. Also awarded from Michigan were the Michigan Community Service Commission in Lansing and YouthVille Detroit in Detroit.

Executive Director Opening - Frederick, Maryland

Volunteer Frederick is seeking candidates for the position of Executive Director. In operation for more than 12 years, the organization hosts seven full-time staff members and 3 AmeriCorps VISTA. The position is listed on Idealist.org. Volunteer Frederick, a nonprofit organization that works to increase the engagement of volunteers in Frederick County, MD, is seeking an Executive Director. Applicants should have experience in or sufficient knowledge of fundraising, networking and community relations, nonprofit programs, budgeting, evaluation, and grants management, as well as board support and an understanding of the nonprofit sector. Requirements are a four year degree and 5yrs. work experience in a management position. For more information about Volunteer Frederick, visit www.volunteerfrederick.org.

Obama Calls for New Commitment to Voluntary Service at Points of Light Presidential Forum

History was made Friday evening, October 16, at Points of Light Institute's Presidential Forum on Service at Texas A&M University in College Station, Texas. President Barack Obama joined President George H. W. Bush in honoring individual service and celebrating volunteerism's tremendous gains during the past two decades under the Points of Light leadership. The unique gathering highlighted the immeasurable value of service and served as a moment for President Obama and former President Bush to inspire a new generation to serve. "In the end, service binds us to each other and to our community and to our country in a way that nothing else can," Obama said. Bush, introducing Obama, said he "is absolutely right. There isn't a more important time than now for us all to get involved."

4th Annual Statewide Mentoring Conference

Register now for Michigan's 4th Annual Premier Mentoring Conference Wednesday, November 18, 2009 at the Michigan State University Union in East Lansing, Michigan from 9am- 4:30 pm. Consider attending this annual opportunity for mentoring professionals. Michigan's 4th Annual Premier Mentoring Conference will bring approximately 250 mentoring administrators, staff members, and volunteers together for networking and professional development opportunities. This annual event features a variety of workshops, a bookstore, and several opportunities for networking.



Go to www.mentormichigan.org for more information regarding Mentor Michigan and the Michigan Community Service Commission.

Give a Day - Get a Disney Day Free

Disney Parks is celebrating something new and that's the good things people do for their communities. In 2010, Disney wants to inspire one million people to volunteer a day of service to a participating organization in their communities and celebrate their good works by giving each of them one day admission to a theme park at Disneyland® Resort or Walt Disney World® Resort, free. Starting January 1, 2010, Guests can go to www.disney Parks.com to search for volunteer opportunities made available through HandsOn Network and sign up for a day of volunteer service. As the nation's largest volunteer network, HandsOn Network has 250 on-the-ground volunteer action centers across the country and connects volunteers to more than 70,000 nonprofit agencies that need their help. Many of the opportunities will be projects that entire families can participate in together. To learn more, just visit www.disney Parks.com. If you are community partner interested in this program, [click here](#) to see how you can receive more details. Stay tuned for more details.

The 14th Annual Institute: Service-Learning and Civic Engagement

As a service and education advocate, Michigan Campus Compact would like to extend an invitation for you to submit a proposal to present at the 14th Annual Institute: Service-Learning and Civic Engagement Conference. We are seeking workshop proposals from K-12, higher education, community-based organizations and nonprofit practitioners of service, service-learning, philanthropy and civic engagement. We hope you will consider sharing your knowledge with your peers across the Midwest. Each year, Michigan Campus Compact and the Michigan Community Service Commission host this 2-day conference in February. This year, we will be at the Grand Traverse Resort in Acme (Traverse City), Michigan, February 9-10, 2010. More information, including the Call for Presenters is available online at www.micampuscompact.org/institute.asp.

Technology Resources

Flip Video Discount Program

Flip Video has partnered with TechSoup, and has launched the Flip Video program! The program makes its pocket-sized digital camcorders available to eligible nonprofit organizations. These camcorders make capturing and sharing video simple, accessible, and can help charitable organizations use video to show the work they do that the public rarely sees.

The [Flip Video Ultra U1120](#) is a pocket-sized, digital camcorder that records up to 120 minutes of audio and video. The Flip Video discounted program is available to 501c3's, libraries and nonprofits in the United States. There is no budget restriction for this program. For additional details on which organization types qualify for this donation, please see the [Flip Video Restrictions](#). Each qualifying organization may request up to five product donations (for a total of 10 cameras) in a fiscal year (July



1 - June 30).

Introduction to NOZA

According to the [Giving USA Foundation's 2009 report](#), \$307 billion was donated to U.S. nonprofits in 2008. 82.6 percent came from individual donors and bequests, 12.6 percent came from foundations, and 5.1 percent came from corporations. These numbers may provide some insights into what types of financial support nonprofits should spend their time and resources soliciting. NOZA, a Web-based database of charitable giving intended as a prospect-research tool for nonprofit organizations, is a new online service that can help you access millions of potential individual and corporate donors. [Read More...](#)

Calendar

October 2009	
18-24	Kids Care Week
23	4th Annual UP Nonprofit Conference - Northern Michigan University
24	National Make a Difference Day
November 2009	
15-16	Pre-College and Youth Outreach Conference , University of Michigan, Ann Arbor
18	4th Annual Mentor Michigan Conference , MSU Union, East Lansing
19	AmeriCorps Member Celebration, Lansing MI
21	National Family Volunteer Day
December 2009	
1	World AIDS Day

New VCM AmeriCorps*VISTAs Hit the Ground Running

Volunteer Centers of Michigan wants to welcome four new AmeriCorps*VISTAs. These VISTA members are serving new or emerging centers as they seek to grow their organization and volunteerism within their local communities and service areas.

Sarah Cleary, a 2009 graduate of Lake Superior State University, is working with the Char-Em United Way in Petoskey, Michigan. Sarah will be responsible for working with the United Way staff and an advisory committee to establish center policies and procedures. In her first month with Char-Em Sarah has created a "Volunteer Solutions" software training program. She will be presenting this program to local nonprofits to explain the purpose, benefits, and procedures associated with the use of the software for volunteer recruitment.

Mellea Panduren has joined the United Way of St. Clair County in Port Huron. Mellea brings expertise in management and knowledge of the community to the VISTA position. Mellea has assumed responsibility for a variety of projects that were already in the planning stages from the previous VISTA. She is working with one of the organization's corporate sponsors, UPS, in planning and implementing a variety of projects throughout the month of October. Mellea is also working in partnership with local nonprofits to organize two nonprofit fairs as a part of the community Happy Apple Days.

Randi Lynn Spyker is a new VISTA with Greater Ottawa County's United Way's Volunteer Center in Holland. In just her first months of service; she has taken her commitment to community service and volunteerism into the area school systems. Randi Lynn has made a variety of presentations to students promoting community service and service-learning. The volunteer center provides students with Service Learning binders. Randi Lynn works with students to provide suggestions and guidance as they choose and plan their service-learning experience.

Sandra Miller comes to the VCM office with a wealth of experience. She is our VCM VISTA Leader and previously served as an AmeriCorps*VISTA with Habitat for Humanity. She supports the VCM VISTAs through monthly trainings and conference calls. Sandra will be doing research on skills-based volunteers and has helped with VIRE logistics and reporting. She is a great addition to our VCM staff and routinely provides communication to our VCM VISTA network.

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AFFILIATED WITH THE MICHIGAN NONPROFIT ASSOCIATION. VCM IS A MEMBER OF THE POINTS
LIGHT & HANDS ON NETWORK.